



Coverage Count

Print: 01 (04 including editions) | Digital: 07 | Trade: 06

Other Digital: 12 | Social Media: 51

Total: 79

Coverage Dossier

IAA Leadership Awards honours outstanding achievers

Print

Date	S.No.	Publication/Link
11 th Aug 2023	1	Times of India, Page 17, Delhi, Indore, Mumbai, Pune

IAA: Adar Poonawalla bags biz leader of year award

TIMES NEWS NETWORK

Mumbai: Adar Poonawalla, CEO of the Serum Institute of India, was awarded the 'IAA Business Leader of the Year' title on Wednesday. The India



chapter of IAA, a leading association for marketing, advertising, and media professionals, hosted the 10th edition of the IAA Leadership Awards here.

Rajdeepak Das of Leo Burnett and Ajay Gupte of Wave-maker bagged the 'IAA Creative Agency Leader of the Year' and 'IAA Media Agency Leader of the Year' awards, respectively. Media industry veteran Dr Bhaskar Das was inducted into the 'IAA Hall of Fame'. Das, former president (response), Bennett, Coleman & Company Limited, described the industry as his 'karma bhoomi' where he served for over 40 years.

"I've come to believe that every moment spent working is a balance sheet of achievements and failures, each holding its invaluable assets. No career is a solitary endeavour, just like life itself. It's a tapestry woven together with the threads of complex collective efforts. In fact, in my journey, I've come to realise everyone, and everything, has been my teacher. Learning and gratitude — these are the two cornerstones of my being," said Das.

Navika Kumar, news editor and anchor from Times Network, was honoured with the 'IAA TV Anchor of the Year' award.

Digital

Date	S.No.	Publication/Link
11 Aug 2023	1	https://timesofindia.indiatimes.com/business/india-business/iaa-adar-poonawalla-bags-business-leader-of-year-award/articleshow/102626647.cms?from=mdr
10 Aug 2023	2	https://www.freepressjournal.in/press-release/iaa-leadership-awards-adar-poonawalla-ajay-devgn-and-kiara-advani-win-top-honors
10 Aug 2023	3	https://www.campaignindia.in/article/iaa-leadership-awards-2023-ajay-gupte-wins-media-agency-head-of-the-year-rajdeepak-das-takes-creative-leader-atideb-sarkar-is-media-person-of-the-year/483710
10 Aug 2023	4	https://www.freepressjournal.in/press-release/iaa-leadership-awards-2023-full-list-of-winners
10 Aug 2023	5	https://indiaeducationdiary.in/iaa-leadership-awards-honours-outstanding-achievers/
11 Aug 2023	6	https://english.mathrubhumi.com/news/india/pv-chandran-conferred-with-iaa-s-editor-of-the-year-award-1.8811514
11 Aug 2023	7	https://www.freepressjournal.in/entertainment/kiara-advani-on-pay-parity-in-bollywood-i-am-happy-with-the-way-i-am-valued

S. No.	Publication	Link
01	Times of India	https://timesofindia.indiatimes.com/business/india-business/iaa-adar-poonawalla-bags-business-leader-of-year-award/articleshow/102626647.cms?from=mdr

THE TIMES OF INDIA

IAA: Adar Poonawalla bags business leader of year award

TNN / Updated: Aug 11, 2023, 06:45 IST     

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MUMBAI: Adar Poonawalla, CEO of the Serum Institute of India, was awarded the 'IAA Business Leader of the Year'

S. No.	Publication	Link
02	The Free Press Journal	https://www.freepressjournal.in/press-release/iaa-leadership-awards-adar-poonawalla-ajay-devgn-and-kiara-advani-win-top-honors


THE FREE PRESS JOURNAL e-Paper

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IAA Leadership Awards: Adar Poonawalla, Ajay Devgn, and Kiara Advani Win Top Honors

FPJ Web Desk | Updated: Friday, August 11, 2023, 09:48 AM IST

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IAA Leadership Awards 2023: Ajay Gupte wins media agency head of the year, Rajdeepak Das takes creative leader, Atideb Sarkar is media person of the year

Bhaskar Das was inducted into the hall of fame
Aug 10, 2023 09:58:00 AM | Article | Campaign India Team

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S. No.	Publication	Link
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THE FREE PRESS JOURNAL

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IAA Leadership Awards 2023: Full List of Winners

FPJ Web Desk | Updated: Friday, August 11, 2023, 10:06 AM IST

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Ajay Devgn being felicitated (L-R: Neeraj Roy, Nandini Dias, Ajay Devgn, Avinash Pandey, President IAA India Chapter & Chief Executive officer, ABP Network) |

S. No.	Publication	Link
05	Indian Education Diary	https://indiaeducationdiary.in/iaa-leadership-awards-honours-outstanding-achievers/



IAA Leadership Awards Honours Outstanding Achievers

By India Education Diary ... — On Aug 10, 2023

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Mumbai – The International Advertising Association (IAA) India Chapter, a leading association for marketing, advertising, and media professionals, hosted the grand **10th edition of the prestigious IAA Leadership Awards** on Wednesday, August 9, at the St. Regis Hotel in Mumbai. The Awards served as a platform to recognize and celebrate the outstanding achievements of industry leaders.

This year's ceremony witnessed the presence of over 400 distinguished guests, including senior marketing, advertising, and media professionals, who came together to honour the exceptional accomplishments of these deserving recipients.

The awards were presented across 15 industry categories, spanning automobiles, financial services, FMCG, E-commerce, Edtech, retail and consumer durables, acknowledging outstanding professionals' diverse achievements and innovative contributions.

S. No.	Publication	Link
06	Mathrubhoomi	https://english.mathrubhumi.com/news/india/pv-chandran-conferred-with-iaa-s-editor-of-the-year-award-1.8811514

M mathrubhumi.com
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Mathrubhumi managing editor PV Chandran receives IAA Editor of the Year Award

11 August 2023, 09:05 AM IST 1 min read

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PV Chandran receiving IAA's award from Nadir B. Godrej in the presence of Ramesh Narayan, Founder of Canco Advertising Pvt Limited

S. No.	Publication	Link
07	The Free Press Journal	https://www.freepressjournal.in/entertainment/kiara-a-advani-on-pay-parity-in-bollywood-i-am-happy-with-the-way-i-am-valued


THE FREE PRESS JOURNAL e-Paper

HOME MUMBAI NEWS INDIA BUSINESS ENTERTAINMENT SPORTS VIRAL LIFESTYLE EDUCATION VIDEOS BRANDSUTRA

Kiara Advani On Pay Parity in Bollywood: 'I Am Happy With The Way I Am Valued'

Kiara opened up about pay parity in the Hindi film industry and said "it is important to value yourself"

FPJ Web Desk | Updated: Friday, August 9, 2023, 11:02 AM IST



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- OMG! Gadar 2 Leaked Online In HD Within Few Hours Of Release. [DETAILS Here](#)

Bollywood actress Kiara Advani was recently honoured as the IAA (International Advertising Association) Brand Endorser of the Year in the female category for her ability to connect with audiences and effectively promote brands. Actor Ajay Devgn received the same honour in the male category. The event took place on August 9 in Mumbai.

Trade

Date	S.No.	Publication/Link
10 Aug 2023	1	https://www.exchange4media.com/industry-briefing-news/rajdeepak-das-ajay-gupte-among-those-honoured-at-iaa-leadership-awards-129124.html
10 Aug 2023	2	https://bestmediainfo.com/2023/8/iaa-india-chapter-hosts-10th-edition-of-iaa-leadership-awards
10 Aug 2023	3	https://www.medianews4u.com/iaa-leadership-awards-2023-dr-bhaskar-das-in-hall-of-game-leo-burnetts-rajdeepak-das-wavemakers-ajay-gupte-take-top-agency-honours/
10 Aug 2023	4	https://mediabrief.com/iaa-leadership-awards-2023-winners/
10 Aug 2023	5	https://www.indianbroadcastingworld.com/iaa-leadership-awards-recognize-outstanding-achievers/
10 Aug 2023	6	https://www.mxmindia.com/advertising/dr-bhaskar-das-others-felcitated-at-iaa-leadership-awards/

S. No.	Publication	Link
01	Exchange4media	https://www.exchange4media.com/industry-briefing-news/rajdeepak-das-ajay-gupte-among-those-honoured-at-iaa-leadership-awards-129124.html





HOME ADVERTISING MARKETING PR & CORP COMM MEDIA PEOPLE MOVEMENT

Rajdeepak Das, Ajay Gupte among those honoured at IAA Leadership Awards


The Awards served as a platform to recognize and celebrate the outstanding achievements of industry leaders

e4m by **exchange4media Staff**
STAFF Published: Aug 10, 2023 4:52 PM | 5 MIN READ





INTERNATIONAL ADVERTISING ASSOCIATION



S. No.	Publication	Link
02	Best Media Info	https://bestmediainfo.com/2023/8/iaa-india-chapter-hosts-10th-edition-of-iaa-leadership-awards



BEST MEDIA INFO

IAA India Chapter hosts 10th edition of IAA Leadership Awards

Ajay Gupte, Rajdeepak Das, Atideb Sarkar, Navika Kumar and PV Chandran among others win big at the awards



BestMediaInfo Bureau 
Delhi, August 10, 2023

S. No.	Publication	Link
03	Medianews4u	https://www.medianews4u.com/iaa-leadership-awards-2023-dr-bhaskar-das-in-hall-of-game-leo-burnetts-rajdeepak-das-wavemakers-ajay-gupte-take-top-agency-honours/

medianews4u.com

IAA Leadership Awards 2023: Dr. Bhaskar Das in Hall of Game; Leo Burnett's Rajdeepak Das, Wavemaker's Ajay Gupte take top agency honours

Atideb Sarkar of ABP Group awarded Media Person of the Year; Serum Institute of India's Adar Poonawalla named Business Leader of the Year

by **MN4U Bureau** — August 10, 2023 in Advertising, Exclusive, Featured, Marketing
Reading Time: 2 mins read

AA



S. No.	Publication	Link
04	Media Brief	https://mediabrief.com/iaa-leadership-awards-2023-winners/



S. No.	Publication	Link
05	Indian Broadcasting World	https://www.indianbroadcastingworld.com/iaa-leadership-awards-recognize-outstanding-achievers/



INDIAN
BROADCASTING
WORLD

IAA leadership awards recognize outstanding achievers

New Delhi, August 10, 2023. By IBW Team



The International Advertising Association (IAA) India Chapter marked a significant milestone with the grand 10th edition of the prestigious IAA Leadership Awards.

The event, held at Mumbai's St. Regis Hotel on August 9, celebrated outstanding accomplishments in the realms of marketing, advertising, and media. The Awards highlighted visionary leaders and their transformative contributions to their industries.

With a guest list comprising over 400 distinguished individuals from marketing, advertising, and media, the evening was a testimony to the exceptional achievements of the award recipients.

S. No.	Publication	Link
06	MXM India	https://www.mxmindia.com/advertising/dr-bhaskar-das-others-felcitated-at-iaa-leadership-awards/

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mxmindia.com

Dr Bhaskar Das, others felcitated at IAA Leadership Awards

11 Aug, 2023



By Our Staff

In the past, as Chief Minister, he has given the slip at some key A&M industry events. But now he's Deputy

Other Digital

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10 Aug 2023	3	https://pelikken.com/single/news/17746
10 Aug 2023	4	https://www.bizindustry.in/post/iaa-leadership-awards-honours-outstanding-achievers
10 Aug 2023	5	https://ground.news/article/abp-networks-editor-in-chief-atideb-sarkar-received-the-media-person-of-the-year-award
10 Aug 2023	6	https://mediajob.in/?p=3621
10 Aug 2023	7	https://www.startupterminal.com/iaa-leadership-awards-honours-outstanding-achievers/
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10 Aug 2023	9	https://www.bollywoodhungama.com/news/bollywood/ajay-devgn-kiara-advani-crowned-iaa-brand-endorsers-year-2023/
10 Aug 2023	10	https://www.bollywoodhungama.com/videos/parties-events/kiara-advani-wins-iaa-brand-endorser-of-the-year-award-from-neeraj-roy-ceo-of-hungama-digital-media/
11 Aug 2023	11	https://www.bollywoodhungama.com/news/features/ajay-devgn-winning-iaa-brand-endorser-year-credit-completely-goes-father/
11 Aug 2023	12	https://sakhtkhabar.wordpress.com/2023/08/11/iaa-leadership-awards-honours-outstanding-achievers/

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11 Aug 2023	30	https://twitter.com/Mediajobdotin/status/1689673464058376192?s=20

LinkedIn

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10 Aug 2023	2	https://www.linkedin.com/posts/preetihoon_devendrafadnavis-kiaraadvani-ajaydevgn-activity-7095372430243770369-b9ZR?utm_source=share&utm_medium=member_desktop
10 Aug 2023	3	https://www.linkedin.com/posts/startup-terminal_iaa-leadership-awards-honours-outstanding-activity-7095369670685265920-w1mv?utm_source=share&utm_medium=member_desktop
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10 Aug 2023	1	https://www.facebook.com/BestMediaInfo/posts/pfbid02YJi4tjgkxkQNu7mTtC6FqErJEonZ5K3yNTQVJVKEcNDeTgRcAdn5pWT865qoV2g7l
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